

SWIPE

the love game



UNSCRIPTED
REAL PEOPLE
REAL EMOTIONS
AND A
SURPRISING
TWIST

SWIPE: First Dates meets The Traitors!

FORMAT

Ten young singles - five men and five women - go speed dating. They come from different backgrounds, environments, and cultures, but they all share one thing: they're open to new love!

Guided by an MC, they have speed dates in a studio featuring five different sets: a dance floor, a motel room, a romantic rowing boat, and more.

After five speed dates, they must choose a favorite. If there's a match, the new couple wins a fully paid night out to get to know each other better.

TWIST

But two of the "singles" aren't single at all: they are The Secret Couple. They're not looking for love, but for money: every time one of them gets picked, they earn €500!

To help them, they are given advance information about the other singles: hobbies, profession, lifestyle, taste in music, etc. Knowledge they can use to seduce as many singles as possible!

The real singles know that a secret couple is among them, so they must be careful not to fall into the trap—while still following their hearts. Because how can you ever be sure that the perfect match is truly the one...?



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